

SCOTT WARD

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A technology and operations leader focused on building the infrastructure, workflows, and scalable solutions that power fast-paced media and technology businesses. By combining hands-on technical skills in cloud architecture and data analysis with strong commercial strategy, I specialise in bridging the communication gap between developers, creatives, and executive boards. With a proven track record of turning tangled systems into streamlined operations, my focus is on standardising workflows, eliminating inefficiencies, and wiring AI and automation into everyday business functions.

EXPERIENCE

Head of IT

Visual Domain & News Corp Australia | Melbourne | April 2024 - Present

- Serve on Visual Domain's Senior Leadership Team to drive high-level operational and technological decisions.
- Spearhead cost-reduction initiatives that have saved over \$500,000 while improving service delivery and operational efficiency.
- Lead and mentor a multidisciplinary team across a diverse tech stack (ClickUp, Make.com, Iconik, HubSpot, PowerBi and more), developing automations that amplify productivity and managing media assets in both on-premise and cloud environments.
- Direct the AI Task Force to shape strategy and implementation, building AI-driven intelligent agents and automations to optimize workflows and reduce labor demands.
- Manage vendor rationalisation by consolidating tools and negotiating contracts to deliver measurable EBITDA improvements.
- Champion operational risk governance, ensuring cybersecurity compliance and clear escalation structures across the organisation.
- Orchestrate the integration of Visual Domain's technology infrastructure into NewsCorp's enterprise systems to achieve seamless operational alignment.

Infrastructure Manager

Visual Domain | Melbourne | January 2018 - April 2024

- Led development and delivery of Visual Domain's proprietary video management platforms (VMS and Client Hub), managing a cross-functional agile team from concept through to company-wide adoption
- Implemented and maintained HubSpot across the business, integrating with the website, marketing strategies, and inbound sales automation
- Developed company-wide reporting using Microsoft Power BI, DAX, PowerQuery, and SQL to support revenue analysis and growth decision-making
- Oversaw on-premise infrastructure across Melbourne and Sydney offices maintaining data servers with over 500TB of video files shared across 50+ computers
- Created UX/UI prototypes in Figma and presented product roadmaps and demos to C-suite stakeholders

National Media & Project Manager

Visual Domain | Melbourne | January 2015 - January 2018

- Hiring manager and direct report for Production, Technology, and Marketing teams across 40 video editors and 12 camera operators
- Oversaw production of 300+ videos weekly while managing Visual Domain's second-largest client, generating \$250K+ in sales for FY17/18
- Led international projects, built a global freelancer database, and pioneered special projects including 360/VR, virtual events, and live streaming

Earlier Experience (2008–2015)

- Media Coordinator, Visual Domain: Managed Melbourne media server (80TB, 30+ computers) and maintained a library of 50,000+ videos via CDN and cloud services
- Video Editor & MCR Operator, Sportsbrand Media Group: Edited high-volume sports programs and managed global broadcast operations across two years
- Freelance & Contract Roles: Video Editor (Dubai Duty Free Tennis Championships), MCR Operator (Australian Tennis Open), Video Editor / Producer (FIBA)

TECHNICAL SKILLS

Core Competencies: End-to-end product delivery · AI implementation · Agile iterative development · Cloud infrastructure · Scope & budget management · Vendor management · Risk & dependency management · Cross-functional stakeholder communication.

- **Infrastructure & Cloud:** AWS (S3, RDS, Rekognition, Route53, DynamoDB, Deep Glacier), Google Cloud, MySQL, NAS/SAN, Disaster Recovery & Archival, CDN management
- **Development & Automation:** Make.com, Python, HubSpot CRM, GitHub, Docker, Webflow, Wix, Wordpress, REST API integration, workflow automation design
- **Data & Analytics:** Microsoft Power BI (DAX, PowerQuery), SQL, BigQuery, Google Analytics, Google Tag Manager
- **Creative Software:** Adobe Creative Suite, Figma, Iconik, Frame.io, Cloudinary, DaVinci Resolve, Avid Media Composer, Final Cut Pro, Live Streaming
- **AI:** Google Gemini Suite (Veo, NotebookLM, Gems), OpenClaw, Glean, Perplexity, OpenAI, Autonomous Agents, AI prompt engineering, Kling, Sora, RunwayML
- **Productivity & Collaboration:** ClickUp, Atlassian Suite, Google Workspace(Admin), Microsoft Office(Admin), Zoom, Slack, Monday, Asana, Airtable, Wrike
- **Cybersecurity & Compliance:** Vendor security assessment and SOC 2 / ISO 27001 compliance review, cybersecurity governance, access control and platform governance, vendor risk management, internal compliance reporting and approval workflows

EDUCATION

Advanced Diploma: Screen, Film & Television | NMIT | 2008 - 2009